



Club Calendar

Mon., July 29 — Board of Governors meeting. 6:15 p.m. Dinner.

Tues., July 30 — Open House — A.M. Rosenthal, N.Y. Times correspondent for India. Also, John B. Callahan, N.Y. Times correspondent in Pakistan for three years. Cocktails, 6:00 p.m., buffet supper. (See story p. 5.)

Wed., July 31 — Regional Dinners Committee meeting. 5:15 p.m.

Tues., Aug. 6 — Open House — Buffet supper honoring twelve editors and publishers from Argentina, Bolivia, Chile, Ecuador, Guatemala, Mexico and Venezuela. Now touring U.S. under State Dep't. auspices. Reception, 7:30 p.m., followed by buffet supper. (Note change from regular hour.)

Tues., Aug. 13 — Open House — Details to be announced.

Mon., Aug. 19 — OPC Family Picnic — Sunken Meadow State Park, Long Island. Bring family, friends, as many guests as desired. Reservations now. (See story p. 3.)

Tues., Aug. 20 — Open House — Rex Smith, editor of best-seller, *Biography of the Bulls*. Cocktails, 6:00 p.m., buffet supper.

STATE DEPARTMENT POLLING NEWS MEDIA ON SCOPE OF RED CHINA COVERAGE

CLUB POSITION RESTATED

by Charles Lanius

Andrew Berding, U.S. Assistant Secretary of State for Public Affairs, this week told *The Overseas Press Bulletin* that present indications are that there will be a "fair demand" from news organizations desiring to send correspondents into Red China.

"The first problem" Berding said, "is finding out how many news agencies, newspapers and broadcasting companies wish to send correspondents into Red China. Our immediate job, before any other decisions can be taken, is to survey the news field so that we have a fairly accurate idea of the scope and number of correspondents who may ask for visas.

"We are thinking in terms of corres-



ANDREW BERDING

pondents whose employers may wish to send them in on a full-time permanent basis rather than the rovers and stringers.

"The Department is not yet ready to announce how this is to be done but a fair assumption is that it will be done by letter and personal contact. This phase of the problem is under discussion by officials of the Department now and we expect it will be about two weeks before we can issue a definite statement.

"The survey is basic to the entire question of allowing correspondents to enter Red China. Obviously, we can proceed more intelligently if we know how many organizations want to send in their people."

Berding said that once this information is in the hands of the Department, Secretary of State Dulles' proposal for a limited news coverage of Communist China will be reexamined by government officials and news industry representatives. William Dwight, Holyoke, Mass., publisher and president of the American Newspaper Publishers Association, who with a five-man group of news representatives met with Berding in Washington on July 18, said that he is opposed to any limitation at all for legitimate correspondents.

"I don't like the Department's implied requirement to allow only permanent correspondents into Red China," he said when told of Berding's remarks. "It seems to me that qualified men capable of penetrating writing should be permitted to visit the country for a couple of months and report their findings when they leave.

"Of course I am in hearty agreement with the Department in the matter of barring touring publishers and junketeering newsmen. The Secretary obviously wishes to avoid anything that resembles the "gold rush" type of reporting. After all, covering Red China is a serious affair and we should have serious people doing the job."

A number of news organizations anticipating an early solution of the problem

(Continued on page 5)

OPEN HOUSE HEARS BROWN, GRAY ON OVERSEAS SWINGS



Photo: Curtis Reider

At the Open House program on July 16, two speakers took their OPC audience on an up-to-the-minute tour of Europe and the Middle East, with special emphasis on the Soviet Union and Yugoslavia. The speakers were OPC President Cecil Brown, who led a group of twenty-three tourists to Moscow and Belgrade; and Past President William P. Gray, just back from a seven-week trip to a score of major cities. James Sheldon presided.

WORDS OF ONE SYLLABLE DEP'T

From the minutes of the July 8 meeting of the OPC Board of Governors: "Mr. Brown brought up the subject of a list, which as compiled by Mr. Whitney, showing that a number of members were on to many committees...."

Off soon to the AP bureau in Rome is Stan Carter, on the cable desk since his return from Japan and the Korean war... *Lewis B. Sebring Jr.*, long-time *Herald-Tribune* war correspondent in the Pacific, leaves next month for a "pilgrimage" to Australia and New Guinea with his wife.

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OVERSEAS TICKER



ROME

Lee McCardell, veteran *Baltimore Sun* newsman, arrived in Rome to set up a Mediterranean bureau. From here, he can move quickly to trouble spots in the Near East or North Africa.

McCardell, a former war correspondent and head of the *Sun's* London bureau, will also be devoting his time to coverage of the Vatican and Italy. The establishment of the *Sun* bureau in Rome follows the setting up of new bureaus in Moscow and Bonn.

Recent visitors to Rome included Mr. and Mrs. Bernard H. Ridder of St. Paul. He is president of Northwest Publications, Inc., and an expert color photographer. Mr. Ridder is a member of President Eisenhower's Fine Arts Committee of the People-to-People program, set up to improve relations between the U.S. and other nations.

Also visiting Rome were Col. and Mrs. Allen Griffin of the Monterey, Calif. *Peninsula Daily Herald*; and Barry Faris, INS's editor-in-chief.

The *N.Y. Herald-Tribune's* Barrett McGurn will return to Rome after his leave. *Henry Toluzzi*, NBC, has returned to his Beirut headquarters after an extended rest cure and surgery in Rome and Ischia. *Frank Brutto*

PRAGUE

Sydney and *Flora Lewis Gruson*, *N.Y. Times*, are planning August vacation in Corsica and Mediterranean resorts. They hope to move to Warsaw, which has been Sydney's post for over a year, in September, but have found housing arrangements difficult. He has been commuting between Warsaw and Prague, Flora's post, and most recently covered the Khrushchev visit there.

RIO DE JANEIRO

Fred L. Strozier, AP South American manager, left for Buenos Aires July 9 on a business trip.

Thomas J. Stone, AP assistant South

American manager, is still at the Miramar Palace Hotel. He and every other new arrival are having a difficult time finding an apartment.

Tad Szulc, *N.Y. Times*, left July 21 for two weeks in Caracas. He continues on to Georgetown to cover the elections there August 12.

The local chapter of the OPC held a luncheon meeting July 19 at the American Club. U.S. Ambassador Ellis O. Briggs was guest speaker. A gold membership card, was presented to the new active life member *Herbert Moses*, president of the Brazilian Press Ass'n. The chapter has launched a drive to increase membership. *Julius Golden*

CARACAS

Larry Allen, AP correspondent on roving assignment in the Caribbean area, checked in with *Morris Rosenberg*, AP resident correspondent here who doubles as editor of *The Daily Journal*, to do a take-out in depth on Venezuela. Larry will be here at least two weeks.

Martin Leguizamon, former UP manager for Venezuela and the Netherlands East Indies, has been appointed manager for Chile succeeding Milton L. Carr, now manager for Northern South America with headquarters in Mexico City. David Belnap, UP director of services for South America, is holding the fort in Venezuela until a permanent successor here to Leguizamon is appointed.

Aristides Moleon has been appointed King Features-INS manager for Venezuela by *Jack Fendell*, regional director for King. Fendell lives in San Jose, Costa Rica, on a spacious estate next to Dick Dyer of United Fruit, formerly AP and INS in Brazil. Moleon formerly was with UP and USIS here.

Robert Hallett, of *Christian Science Monitor* staff, was in Caracas at the end of a swing around Latin America and was present at the July 4th party which U.S. Ambassador Dempster McIntosh offered at his residence.

(Continued on page 3)

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., 35 E. 39 St., New York 16, N. Y. Tel.: MU 6-1630.

John Wilhelm, Chairman, Bulletin Publication Committee

Committee: Vice Chairman, Arthur Milton. Milton Bracker, Robert L. Dunne, William M. Dwyer, Roland Gask, Charles Lanis, Ruth Lloyd, Ralph Major, Richard Marshall, Paul R. Miller, Jr., Inez Robb, Gerald Schroder, Thomas Winston.

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RED RADIO BLASTS WHITNEY

Moscow Radio, in an Arabic broadcast in its Near Eastern Service on July 9, attacked OPC First Vice President *Thomas P. Whitney* for his AP article July 3 in which he pointed up the recent active interest which the Soviet Communists are showing in Africa.

The Soviet broadcaster, identified as Mahmoud As Sauf, attempted to discredit Whitney's article and to depict recent Kremlin efforts to move in on Africa as manifestations of a desire for friendship with African peoples.

COVERING KHRUSHCHEV TOUGH

AP Log reports "Western correspondents who went to Czechoslovakia to cover the tour by Russia's Bulganin and Khrushchev found themselves hemmed in by many restrictions. They were permitted to cover only (1) the formal arrival, (2) the palace reception and (3) the formal departure. Protests were futile. 'You will go only where invited,' one official said, 'and we are not inviting you. Anyone who tries to attend functions without an invitation will be asked to leave Czechoslovakia.'"

OPCers VISIT WEST POINT

Invited by the Superintendent, Lt. Gen. Garrison H. Davidson, forty OPC members and their guests visited the U.S. Military Academy at West Point July 17. After a picnic lunch in the Bonneville Cabin on Round Point, the group visited Camp Buckner, the Cadet summer training grounds where training methods were demonstrated. The tour was arranged by Captains William T. Bowley and Philip Farris, and conducted by Lt. Col. J. Stephens, all of the West Point P.I. Office.

TICKER (Continued from page 2)

Ray Ordorica, formerly AP general manager for Latin America and now owner of an importing business in New Orleans, was in Caracas on business in early July. He had a chance street encounter with former Argentine president Juan Domingo Peron, who was instrumental in bringing about Ordorica's departure from Buenos Aires. No mention was made of the incident during their conversation.

Father Jesus Hernandez Chapellin is acting editor of *La Religion*, Caracas Roman Catholic daily which is the dean of the Venezuelan press.

American Women in Radio and Television had a delegation here for a week's stay during which they taped and filmed for use on U.S. programs. They were Edythe Fern Melrose, WXYZ-TV, Detroit, AWRT president; Helen Hall, NBC's "Monitor" and "Home" shows; Edna Lisbeth Seaman, WFBN, Greenville, S.C., and Fran Riley, head of Ted Bates' radio-TV promotion department.

Everett A. Bauman

YOUNGEST AP MAN IN RIO...

The AP's *Julius Golden, Overseas Press Bulletin* correspondent in Rio de Janeiro, became the father of a son July 14. Wife Constance and baby are doing well.

COMMITTEES



Leo Margolin, Murray Lewis, Gilbert Busch, Jesse Bell, Robert Black, Norman Schorr and Joseph Dine have been appointed to the Public Relations Committee, Bill Safire, chairman announced. Spencer C. Valmy is vice-chairman.

Robert Deindorfer, Victor Lasky, Ruth Lloyd, William Maloney, Adele Nathan, Bernard Sobel, Spencer C. Valmy, Donald Wayne and Louis Weintraub have been appointed to the Who's Who Committee, Jesse Gorkin, chairman announced. Helen Zotos is vice chairman.

Joseph C. Dine, Gerry Wynne, Alice Hughes, Gabriel Pressman, Ralph Gardner, Sam Jaffe, Howard Kany, Bill Berns, Adele Nathan, Philip Andrews and William Brooks have been appointed to the Special Events Committee, David Shefrin, chairman, announced. Joseph C. Peters is vice chairman.

J.M. Connolly has been appointed to the Library Committee, Madeline D. Ross, co-chairman, announced.

Jess Gorkin, chairman of the Who's Who Committee, met with his advertising sub-committee July 19 to discuss the new edition of the Club's member listing. A leather-bound loose-leaf book of at least 172 pages with new features and special indexes is planned.

Gorkin urges Club members whose firms or clients desire to buy advertising space in the new *Who's Who* to place orders immediately.

MOVING DAY FOR UP

UP has moved its European headquarters to a new location at 8 Fleet Street. A three-story building, the headquarters houses the UP and British UP on one floor, UP Photos on the second, UP Movietone television service and executive offices on the third.

The old headquarters was at 30 Bouverie Street.

LIKE FATHER, LIKE...

Perhaps the only father-son writing team in the OPC is composed of Frank Jerome ("Duke") Riley, New York freelancer, and Patrick Gavan-Duffy Riley of the Paris bureau of UP. Frank Jerome Riley is the author of the "EXCLUSIVE!" - TV story, "The Astonishing Monk of Chimay," a full-length movie of which is now being made in London. His son, Pat, is winning his spurs as a fictional and factual writer in Europe.

PICNIC IN L.I. AUG. 19 - THE BUS WILL GET THERE!

To give families and friends of OPCers a chance to participate in an OPC outing and picnic, arrangements have been made with the Long Island State Park Commission for facilities of the Sunken Meadow State Park for a summer picnic on Monday, August 19, according to Joe Peters, vice chairman of the Special Events Committee.

Sunken Meadow is one of the finest beaches and picnic areas on the North Shore of Long Island, about fifty miles from Manhattan. The price includes round trip by bus; free entrance to park and bathing lockers; swimming, children's playground; and food, beer and soft drinks.

The buses will leave the Clubhouse at 10:00 a.m. and will depart from Sunken Meadow at 6:00 p.m. Dinner will be available at the Clubhouse upon return at 8:00 p.m. Members who drive will receive route information with their tickets.

Price of tickets is \$4.00 each for member and one guest; each additional guest ticket is \$4.50. Tickets for children under twelve are \$2.50; infants require no tickets.

In case of rain, the outing will be held the following Monday, August 26.

TREASURER'S REPORT



Treasurer A. Wilfred May respectfully calls the attention of the membership to the regulation whereby only members who have established a credit account are permitted to sign slips (including name and account number) for food and beverage charges. The appropriate application form for establishing an account will be supplied on request to the Treasurer's office.

May reports collections on the charge accounts are satisfactory, with twenty-eight of a total of 586 members' accounts outstanding for more than forty days.

OPCers AT GOLDEN GATE....

Much favorable comment about *Here's How*, the bound compilation of members' favorite bar recipes, has been heard on the Pacific Coast. The San Francisco Press Club honored Rex Smith as a former SF reporter, and as author of *Biography of the Bulls*. OPCers about town: Turner Catledge, Roy Pinkerton, Ogden Reid.

DATELINE HOLLYWOOD

Si Bourgin, who operated out of Vienna for ten years and is now West Coast editor for *Newsweek*, spent a week in Las Vegas to cover his first atomic explosion...but it was the bomb that failed to go off.

press agents lament

PRs VERSUS NEWSMEN ALWAYS A HOT TOPIC AT PRESS CLUB

By Spencer Valmy

Part of the charm of the Overseas Press Club lies in the fact that, as Judge Allman puts it, "--we have 1800 members and 1801 different opinions on any given subject".

You can have a discussion on anything, anytime. Take one side and you find ready opposition. Take the other and the same people will be happy to oppose you. Makes no difference.

This qualifies us as Intellectuals. A newcomer or a guest might view us as ornery, but that's the bunk. If a fellow makes a statement and everyone agrees with it, that's the end of the matter. He has to skulk off and try to think of another conversation opener. As ladies and gentlemen we prevent such embarrassments by making every statement uttered in the Club a matter for immediate and heated discussion. In this way we pay homage to the Art of Conversation. The resultant shifting in groups and blocs makes life interesting and keeps you on your toes, since you never know who will end up as a friend and who as a foe for that day or week.

Eternal Debate

The jolliest time of all can be had by merely approaching any group and uttering the magic words "public relations", or, if you're one-of-the-boys and really hep, you can use the code "PR". The catatonic result is always an interesting thing to observe.

Three camps are immediately formed. The side on the offensive is made up of those who successfully or unsuccessfully, proudly or skulkingly, are still directly or indirectly, working for a legitimate publication--honest to God members of THE PRESS! The defensive is taken by those who successfully or unsuccessfully, proudly or skulkingly, are now deriving their income from public relations activities--Renegades! In between there is a large camp of followers, ready to give their backing to the defense or the offense, depending on which group possesses the greater number of influential members.

Renegades Meet Secretly

Recently a small group of Renegades took a discussion too seriously and ended up like any bunch of hot-heads would. The grapevine passed along a copy of what they were getting ready to produce and distribute to the membership. It went something like this:

"The following Declaration of Equality was adopted by the

Underground Congress of Overseas Press Club members who are now actively engaged in the profession known as Public Relations, in a rump session held in the basement of the Club on July 4, 1957.

"When, in the course of human events, it becomes necessary for one group of members to strengthen the fraternal bands which have connected them with one another, and to assume among the membership of the Club, the equal station to which the Laws of Nature and the Club Constitution entitle them, a decent respect to the opinions of the full membership requires that they should declare the causes which impel them to the action. "We hold these truths to be self-evident, that all members in good standing are created equal, that they are endowed by their membership card and their receipted bill for \$50.00 with certain unalienable Rights, that among these are Life, Liberty, Pursuit of Happiness and Freedom from Coventry."

It was all wrong and fortunately the writer and a few other existing cool-headed, intelligent and fair-minded members heard about it and put a stop to it. Literally tore the stencils from their mimeograph machines.

In a plenary session held last week, the Renegades unanimously agreed upon the following truths.

News Partnership

"The newspaperman has an understandable, traditional defense against press-agentry. But today, press-agentry has the same relation to Public Relations as the latest issue of "CONFIDENTIAL" to yesterday's New York Times.

"Public Relations as we know it at this particular point in time is a very new profession--but one that has made amazing strides in its short existence. The 100,000 men and women engaged in one or another of its phases, are working hard to establish the significant part it is playing and will increasingly play in our Age.

"The good public relations man of today regards himself as a vital part of the broad field of communications. If he is doing the job correctly he is, in essence, nothing more than a stringer for all publications. If he comes across a story within his corporation, he gives it to the publications to use or not use,

depending on their reaction to it. Like a stringer, his "pay" comes from sending stories that are good and are used. At the same time, if he is doing an honest job, the publications will turn to him as their "stringer", and ask him for information, story leads or to check the "local" facts on a story they already have.

"The good public relations man accepts the fact that it is possible for the world to turn back fifteen years and that newspapers can survive without him. But he also recognizes that honest public relations activity is of value to the newspaper and its readers, providing them with a constant flow of valuable, sound and necessary material, which would be too expensive or impossible to get otherwise. He sees himself in full partnership with the working newspaperman.

"The intelligent Public Relations man recognizes that the reasoning used by any newspaperman who claims that PR is not important, is as distorted as that of the social worker who insists that the best way to eliminate juvenile delinquency is by absolute birth control."

Well, this too went on and on, but you get the idea. Frankly, I don't know what the outcome is going to be. There is only one way to find out. Next time I'm at the Club, I'm going to sneak up to the largest group there and whisper PR. (That stands for Public Relations if you are "in the know").

Spencer Valmy, the author, a staunch member of the Renegade group, is presently director of Public Relations of the Colgate-Palmolive Company. He was prompted to write this article by the ruling recently posted in the card room: "Two pair, if held by a working newspaperman, beats a full house, if the latter is held by a public relations man."



SPENCER VALMY

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N.Y. TIMES INDIA MAN TO SPEAK

A.M. Rosenthal, N.Y. Times India correspondent now on home leave, will be OPC's guest at an Open House program Tuesday, July 30. Rosenthal has been on the India beat for two and one-



A.M. ROSENTHAL

half years and is known as one of the best press authorities on his part of the world.

Besides India, he covers Ceylon, Nepal, Pakistan and Afghanistan. During the Civil War in Viet Nam he did a stint in Saigon. Before going to India he spent nine years in the Times' United Nations

bureau.

Appearing on the same program will be N.Y. Times man John P. Callahan who last year ended a three-year assignment in Pakistan, Afghanistan and related areas. Callahan is now on the Times' business and editorial news staff.

UP NAMES TWO BUREAU HEADS

Richard Horning has been named UP manager for Pakistan, according to an announcement by Earnest Hoberecht, vice president and general manager for Asia.

At the same time, the appointment of Robert Monahan as Djakarta bureau manager was announced.

Horning has arrived in Karachi and assumed his new duties. He is a former UP Tokyo bureau staffer.

Monahan, who has assumed his duties as top UP representative in Indonesia, has also served in the UP Tokyo bureau and in Korea.

Malcolm McTear Davis, editor of Travel, article-hunting in Austria and Lichtenstein... The chairman of the National Committee for an Adequate Overseas U. S. Information Program, Edward L. Bernays, off for eight weeks to study the impact of the present program in England, France, Italy.

STATE DEPARTMENT POLLING

(Continued from page 1)

of news coverage in Red China are already formulating plans to send in news representatives, *The Overseas Press Bulletin* learned. In line with these plans, the AP announced this week that John Roderick, bureau chief in Hong Kong, is relinquishing his administrative duties in order to be in a position to go into Red China if and when the ban on American reporters is lifted.

Louis P. Lochner, chairman of the OPC's Freedom of the Press Committee, said that his group has been closely following the State Department's action. He firmly reiterated that the Club's unwavering policy has been and is insistence upon the basic right of the American Correspondents to gather news regardless of where it breaks.

The Freedom of the Press Committee for 1957-58 has, at President Cecil Brown's suggestion, he said, been so constituted as to include every major information medium in the New York area. The efforts of this committee continue to be directed toward the abolition of the official ban on accredited correspondents going into Red China.

Lochner recapitulated the Club's stand and quoted an official editorial in the January 5, 1957 issue of *The Overseas Press Bulletin* which stated:

"The job of the press, including the

overseas press, is to cover the news everywhere. It is an axiom of the people's right to know....

"The people of the U. S. have a right to know all news; journalists have an obligation to provide all news, and if there are hazards involved, the correspondent can and will run them..."

The following week *The Overseas Press Bulletin* reported the official action of the Club's Freedom of the Press Committee, which had met in an emergency session. A telegram was signed by OPC President Wayne Richardson and Committee Chairman Victor Lasky and sent to the State Department. It read in part:

"Except in time of war, travel throughout the world is basic function of the press in pursuit of news. The OPC does most earnestly dispute the right of the Government of the United States to deny this freedom of travel to members of the American free press..."

"This action of the Department of State is all the more regrettable because, in consequence, the American public is receiving information from Red China solely from non-American journalists or from official Communist Chinese sources. Therefore, the OPC respectfully urges the Secretary to reevaluate carefully the Department's attitude and policy regarding the freedom of movement of American correspondents abroad."



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Classified ads billed at 50¢ per line. Payment must accompany copy. Ads accepted from OPC members only.

House & Garden's travel article of the month---on Scandinavia---authored by the World-Telegram's Robert S. Kane... NBC Matinee Theater produced "Puzzle in the Stars" by David Eynon, former Stars & Stripes cameraman, now with SatEvePost.

PLACEMENT



NEW YORK

No. 151. Executive Editor with Magazine and newspaper experience, preferably background with newpicture magazine, wanted by top NY Ad Agency. To supervise production of full page feature layouts. Must be able handle copy, art, makeup and follow through on entire production. Male, \$15,000.

No. 152. Copy Editor.. Same firm requires man with background similar to above. To \$15,000.

No. 154. Advertising-Sales Promotion Manager. Prefer background in auto trade and experience in advertising, newspaper or magazine. To accept full responsibility for national ad, sales promotion, public relations and publicity for major motor car distributor and his products. Knowledge sports cars helpful. \$8-\$10,000.

OUT OF TOWN

No. 153. Special Projects Book Editor-Writer wanted by leading magazine. Must be young creative book man or woman to produce popular illustrated books on natural history, world geography, and the story of man. Must be able to conceive, organize, design the book; select, edit, condense, rewrite text, writing new material as needed, select pix, layout pages and follow through entire production. \$9,000-\$12,000.

Job applications accepted from members only. Please call or address the Placement Committee, John McTigue, every afternoon except Wednesday at OPC.

THE BOARD



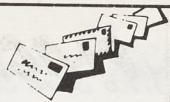
Cornelius Ryan, chairman of the 1957 Annual Awards Dinner Dance, has reported to the Board of Governors final figures as follows: gross, \$17,102; expenses charged against the Dinner Committee, \$15,786; balance, \$1,316. As recorded in the minutes of the July 8 meeting, this balance was reduced to \$326 by absorption of the additional cost of Dateline, \$990.

Larry Newman, chairman of the House Operations Committee, reported that the committee's adjustment of liquor prices should increase the Club's food and beverage revenue by two and one-half to three percent. The adjustment, it is hoped, will offset the Club's \$6,400 deficit.

BURKE TO HONGKONG

James Burke, former Time-Life bureau chief in India, returns to the Asian beat on August 1 as a Life photographer, roving out of Hong Kong.

LETTERS



Mr. John Wilhelm
Chairman, Bulletin Publication Committee
Dear John,

Receiving *The Overseas Press Bulletin* is a high spot in my week, as it is to many friends. In fact, I like them so much I file them.

How about offering a handsome, leather-like, cover binding—properly imprinted, perhaps on the spine—to make filing easy and permanent in members' libraries? Also, an annual index, slip-sheeted, listing articles, features, etc., might be helpful.

The cover be sized for fifty-two issues of four pages and might include room for the annual *Dateline* magazine. Or it could be made large enough to cover several years.

Best wishes for another progressive year at the helm of *The Overseas Press Bulletin*.

Hugh Swofford

Globe Press Service
New York

Dear Editor,

I want to thank you for that very fine July 6 edition of *The Overseas Press Bulletin*. It was, of course, a very handsome and interesting one. You fellows worked fast and it came out well. Many another publication would be proud of a job done half as efficiently.

William C. Payette

Ass't. General News Mgr.
United Press, New York

Dear Editor,

It seems to me that the Newsman's Guide to Venezuela, published in *The Overseas Press Bulletin* as part of an excellent series, should also make clear that:

1. Venezuela is governed by a strong military dictatorship.
2. Its domestic press, radio and TV are rigidly controlled...
3. Caracas, center of the oil-boom economy, is one of the world's most expensive cities...

Robert S. Kane

N. Y. World-Telegram and Sun

A "tigre" hunt---for a jaguar---in the Paraguayan jungle was a highpoint of *Newsweek's* Lois Pearson's swing around S. A. No tigre, much story material... Louis P. Lochner's biography of Fritz Kreisler now out in a German edition published in Vienna.

MARJA-ECKMAN MARRIED

Fern Marja, N.Y. Post, and Irving Eckman, physiologist, were married June 21. They have returned from a honeymoon in Europe.

NEW MEMBERS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Albert S. Fulling
John Launois, Black Star Pub. Co.-
Tokyo

Frank P. Model, Broadcasting Pub. Inc.
Helen Josephy Robison, free-lance
Ralph Lee Smith.

Ralph Stuart Smith, Opera Mundi-Paris

ASSOCIATE

Lawton Carver, free-lance
Mary Teresa Frazer, free-lance
Wilfred Funk, Kingsway Press
G. Thomas Lyon, Carl Byoir & Assoc.
James G. MacCormack.
Hy Steirman, Hillman Periodicals, Inc.
Judd L. Teller, Jewish Agency for
Palestine.

AFFILIATE

Joseph Franklin Montague.

VISITOR FROM DOWN UNDER

OPC visitor was Zelig McLeod, well-known in Australia as a feature writer for the *Sydney Daily Telegraph*. She toured Poland, Czechoslovakia and Yugoslavia for series on these satellites and visited Israel. Zelig was introduced at open house for OPC Past President William P. Gray and President Cecil Brown.



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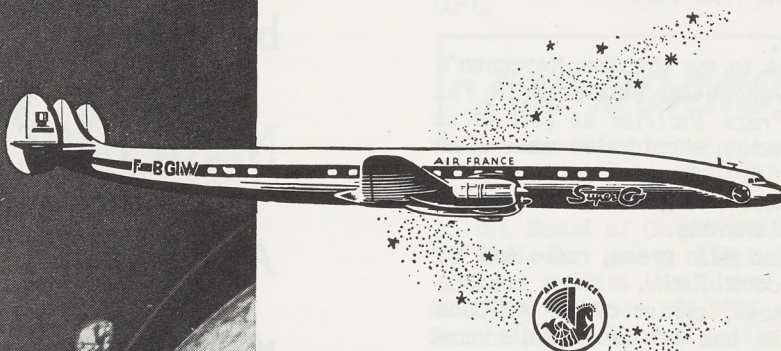
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